

Company Profile: BILTONG EAST AFRICA CORPORATION (BEAC)

Overview:

BILTONG EAST AFRICA CORPORATION (BEAC) is the East African meat processing industry, specializing in the production of premium biltong since our establishment in 2016. Based in Dar es Salaam, Tanzania, BEAC has quickly gained recognition for our commitment to quality, innovation, and sustainable business practices.

Contact Information:

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Mission Statement:

"To deliver exceptional quality biltong products while promoting the rich culinary heritage of East Africa, using sustainable practices that benefit our customers, employees, and communities."

Core Values:

Quality: We uphold the highest standards in sourcing, processing, and delivering premium biltong products.

Innovation: Embracing modern technologies and techniques to enhance product quality and customer satisfaction.

Sustainability: Committed to environmental stewardship and community engagement.

Integrity: Operating with honesty, transparency, and respect for all stakeholders.

Product Offering:

Premium biltong Traditional and flavored products made from locally sourced East African beef

Key Strengths:

Premium Quality: Made from locally sourced beef and prepared using traditional recipes combined with modern processing methods.

Market Leadership: A recognized leader in the East African biltong market, trusted for superior product quality and consistency.

Customer Focus and satisfaction: Dedicated to exceeding customer expectations through personalized service and responsiveness.

Operational Excellence: Efficient production processes ensuring timely delivery and optimal product freshness.

Future Outlook

BILTONG EAST AFRICA CORPORATION (BEAC) is strategically poised for significant growth through expansion into new markets, specifically targeting passengers of key transportation networks. We are excited to announce plans to supply our premium biltong snacks to passengers traveling on:

SGR (Standard Gauge Railway) Passengers: As the preferred choice for travelers commuting between major cities in Tanzania, SGR offers an excellent platform to introduce our high-quality biltong snacks to a diverse audience.

Air Tanzania Passengers: With a focus on domestic and international flights, Air Tanzania provides an ideal opportunity for BEAC to showcase our locally sourced and expertly crafted biltong products to air travelers seeking nutritious and flavorful snacks.

Precision Air Passengers: Catering to both domestic and regional destinations, Precision Air passengers will soon enjoy the convenience and taste of BEAC's traditional and flavored biltong variants during their flights.

Strategic Partnerships and Growth Initiatives

In addition to expanding our presence in passenger markets, BEAC is actively pursuing strategic partnerships with transportation providers to enhance distribution channels and ensure seamless availability of our products to consumers across East Africa.

Commitment to Quality and Customer Satisfaction

Driven by our commitment to quality, innovation, and sustainability, BEAC remains dedicated to delivering exceptional biltong products that meet the highest standards of taste and nutrition. We look

forward to enriching the travel experience of passengers with the authentic flavors of East Africa through our premium snacks.

Social media and online presence

Connect with us on social media to stay updated with the latest news, promotions, and behind-the-scenes insights:

Website: www.biltong.co.tz

Instagram: [@biltongeastafrika](https://www.instagram.com/biltongeastafrika)

Facebook: BILTONG East Africa

YouTube: BILTONG EAST AFRICA

Follow us for mouth-watering biltong inspiration and join our growing community of biltong enthusiasts!

Our esteemed clients

SUPERMARKETS